



**DILLARD COLLEGE OF  
Business Administration**

UNDERGRADUATE  
**RESEARCH  
& CREATIVE  
ACTIVITY FORUM**  
MIDWESTERN STATE UNIVERSITY

**FALL 2018**

**Research Presentations from Dillard College Students and Faculty at  
UGRCA Forum**

**Oral Presentations:**

**First Place Oral Presentation for PY**

**Kerdell Cuffy**, *A synopsis of Ancient Africa*

Finance student

Mentor: Dr. Whitney Snow, EURECA

**Simon Ospina**, *Economic Impact of the SBDC at MSU on Regional Economic Growth*  
Economics

Mentors: Dr. James Owen, Dr. John Martinez, EURECA

**Shayne Matambanadzo**, *A Comparative Study of the Cashless Societies' Progress  
and their Efficiency*

Finance

Mentor: Dr. Qian Li, EURECA

**First Place Oral Presentation for DCOBA**

**Hanna Gebel, Luka Gebel**, *An Empirical Analysis of the Effect of Remittances on  
Income Inequality, Education, and Health in Developing Countries*

Finance and Economics

Mentor: Dr. Pablo Garcia-Fuentes, EURECA

**Second Place Oral Presentation for DCOBA**

**Reagan Bates, Kaleb Collins, Parker Short, Mason Newton, Ryan Litton, Phillip  
Austin**, *WALC This Way: A Qualitative and Quantitative Analysis on Local Perception  
of the Wichita Adult Literacy Council*

Management and Marketing

Mentor: Dr. Thuy Nguyen

**Poster Presentations:**

**First Place Poster Presentation for DCOBA**

**Justice Munroe**, *The Socio-emotional Contagion Effects in the Spread of Feminist Digilantism (The case of a Texas university): Literature review and Netnography*

Management, Department of History

Mentors: Dr. Niyati Kataria, Dr. Beverly Stiles

